Logo

Speciality

Creative Media Production

Creative Media Production

Creating Digital Media Since 2010

Creative Media Production 2026

Date

Subject

Profile

Jan

1st

Day

neon creative media production · copyrights 2026

1080 PX

Index
Page

H : 52 PX
W : 55 PX

Introduction

Titles — Pages

What We Do P / 03

Neon Philosophy P / 04

Passion for Challenge P / 05

Creative Thinking P / 06

1920 PX

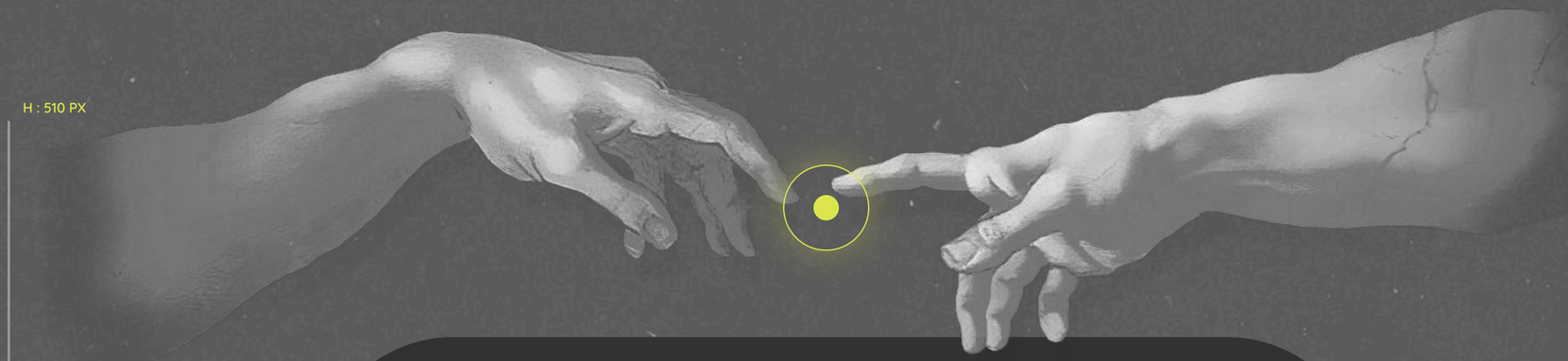
neon creative media production · copyrights 2026

What we do

We tell your story — in a creative way

Our Story

H : 510 PX



W : 1310 PX

Our goal at Neon is

To be the preferred partner of our clients, and to achieve with them results that contribute to reaching, growing and flourishing.

The Creation of Adam

A fresco painting by Italian artist Michelangelo

1920 PX

neon creative media production · copyrights 2026

Neon Philosophy

We believe in the combined power of creativity and analytics, and in partnering with you to create an integrated marketing effort.

Our team is our family. We love what we do and love working together, extending our family with each project.

You get the benefits of a team that listens — a team that is creative and experienced.

And a team that employs cutting-edge technological tools to guarantee the optimal telling of your story.



David of Michelangelo



H : 452 PX
W : 340 PX

Wiki

Philosophy is the systematized study of general and fundamental questions.

neon creative media production · copyrights 2026

Passion for challenge

Our team thrives on challenges and holds an unwavering passion for conquering them.

We embrace each hurdle as an opportunity to unlock our creativity and deliver nothing short of exceptional results.

By immersing ourselves in the face of adversity, we transform challenges into masterpieces — crafting captivating films that leave a lasting impact on audiences and transcend the boundaries of art.



Our Drive

H : 737 PX
W : 530 PX

Wiki

Passion (Greek **πάσχω** "to suffer, to be acted on", Late Latin passio "suffering") denotes a strong and barely controllable emotion or inclination towards a particular person or thing — from eager interest in an idea or cause to enthusiastic enjoyment of an activity.

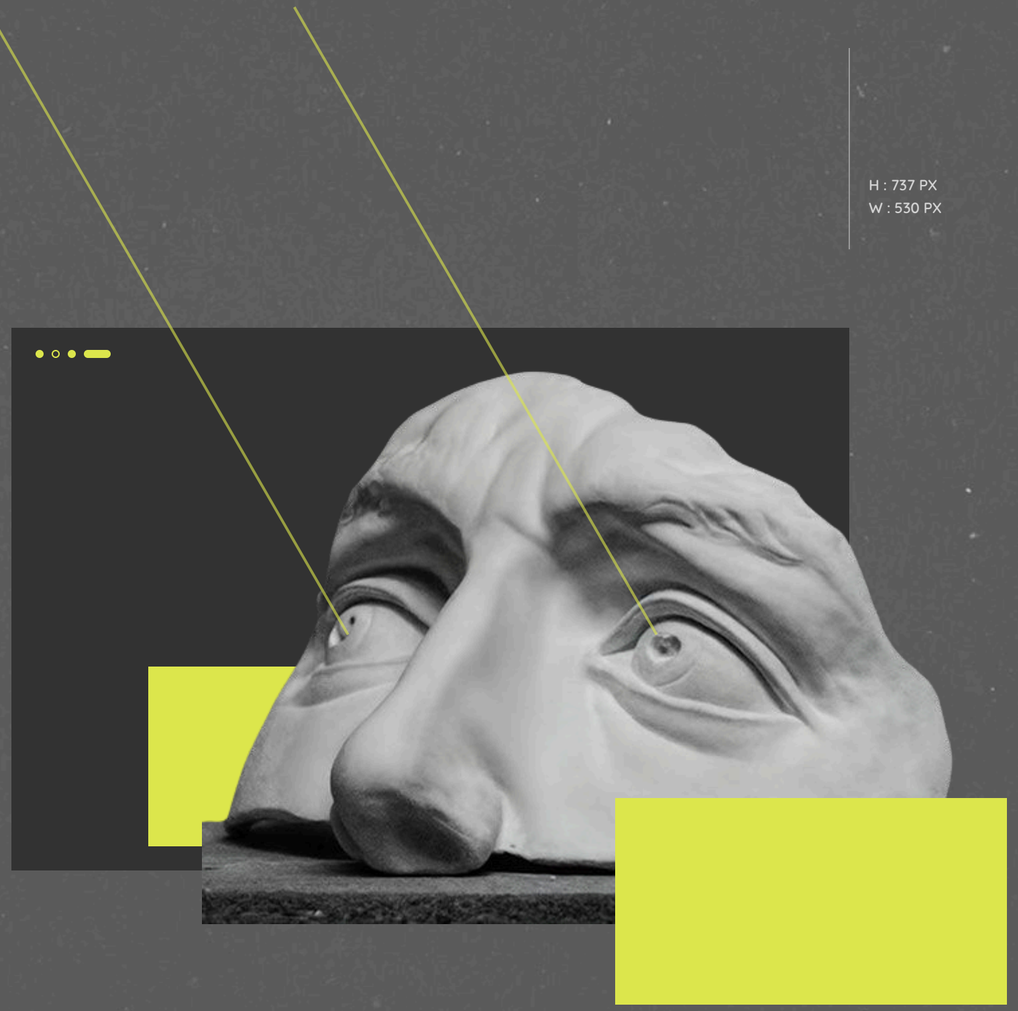
neon creative media production · copyrights 2026

Creative thinking

We believe in the **power of imagination**, originality and outside-the-box ideas.

It is through the lens of **creative thinking** that we envision extraordinary narratives, visually stunning cinematography and unique characters that resonate with audiences on a profound level.

H : 737 PX
W : 530 PX



Wiki

Creativity is a phenomenon whereby something new and valuable is formed. The created item may be intangible — an idea, a scientific theory, a musical composition — or a physical object such as an invention, a printed literary work or a painting.

neon creative media production · copyrights 2026

1080 PX

Index
Page

H : 52 PX
W : 55 PX

Our Services

Fields	Page
Visual Production	P / 08
Creative Content	
Event Organization	
Post Production	
Interactive Applications — VR & AR	
Equipment Rental	

1920 PX

neon creative media production · copyrights 2026

Visual Production

- TV Commercials
- Documentaries
- Event Coverage
- Corporate Video
- Podcast Programs

Creative Content

- Creating Creative Ideas
- Brand Identity Design
- Graphic Design
- Creative Writing
- Advertising Campaigns

Event Organization

- Event Management
- Live Streaming Services
- Media Content Production
- Event Branding
- Technical Event Support

Interactive Applications

- VR/AR Content Creation
- Interactive 360 Experiences
- Virtual Showrooms
- Touchscreen Applications

Equipment Rental

- Cinema Camera & Lens Kits
- Lighting & Grip
- Live Streaming / Broadcast Gear
- Production Crew

Post Production

- VFX & Compositing
- Visual Enhancement
- Motion Graphics
- Audio Mixing & Mastering

neon creative media production · copyrights 2026

Index
Page

H : 52 PX
W : 55 PX

Index

Titles

Pages

Our Clients P / 10

Team Players P / 13

Previous Work P / 14

Contact Information P / 92

neon creative media production · copyrights 2026

Our Clients



neon creative media production · copyrights 2026

Our Clients



neon creative media production · copyrights 2026

Our Clients



neon creative media production · copyrights 2026

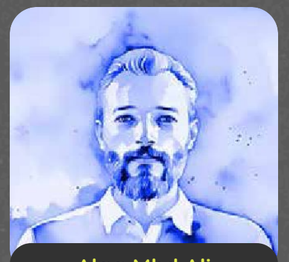
Our
Family

H : 52 PX
W : 55 PX

Team Players



Nasser Alsaeed
CEO | Creative Director



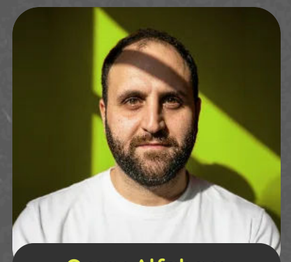
Alaa Mhd Ali
Producer



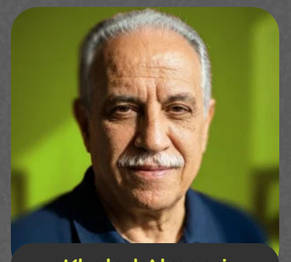
Walid Chelala
Executive Producer



Ahmad Refaat
Accountant



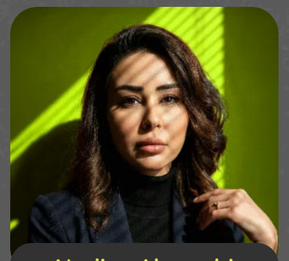
Omar Alfaham
CG Generalist



Khaled Almasri
General Manager



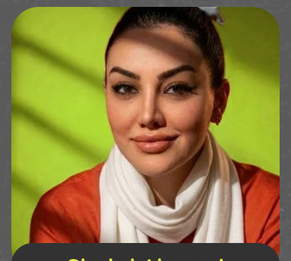
Raed Aldousary
Video Editor



Nadine Alayoubi
Graphic Designer



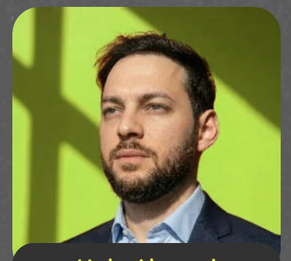
Majd Almilli
Motion Designer



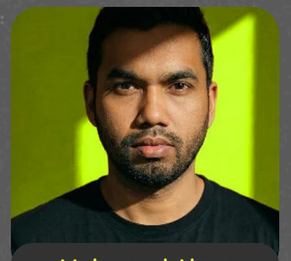
Shahd Almasri
Art Director



Rana Alsaeed
Software Engineer



Hala Almasri
Project Manager



Mohamed Alam
Camera Assistant

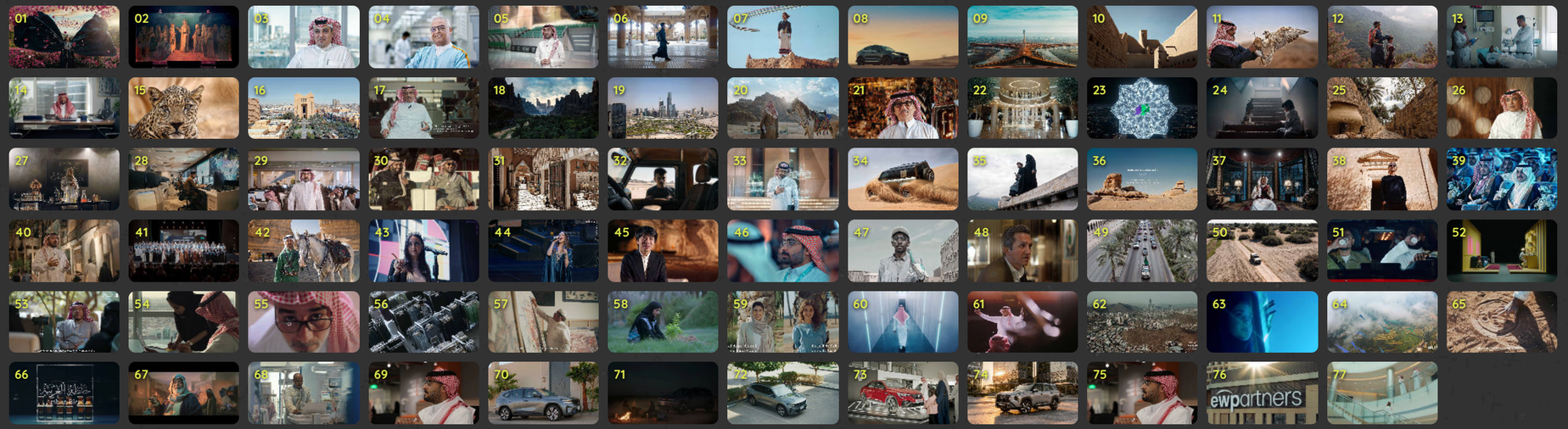


Walid Bassam
Photographer

neon creative media production · copyrights 2026

Previous Work

All Work · 77 | Promotional · 34 | Corporate · 4 | Introductory · 1 | Commercial · 13 | Documentary · 6 | Coverage & Documentation · 16 | AI · 4 | Motion Graphics · 1 | Car Commercials · 8



Select a film to open its page.

neon creative media production · copyrights 2026

Promotional







MOM
Ministry of Media

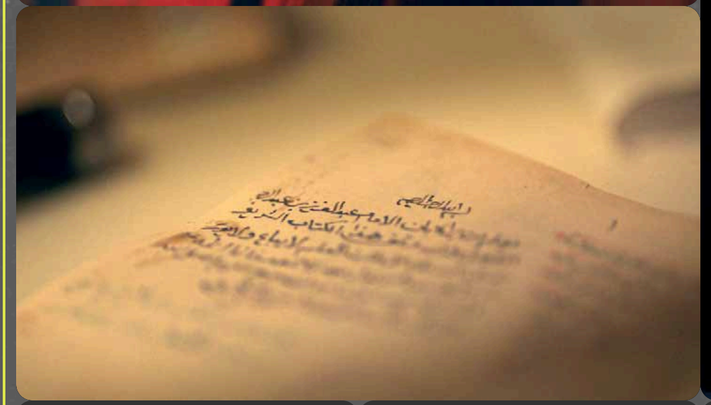
Konoz — Launching Film

The introductory film for the establishment of the 'Konoz' initiative highlights the launch of this initiative by the Ministry of Media, which has received awards both locally and internationally.

neon creative media production · copyrights 2026

Promotional







SABIC

Fajr Al Wa’d — SND 95

Fajr Al Wa’d (Dawn of the Promise) is a short film produced for Saudi National Day 95 (2025), capturing a timeless moment in the story of the Kingdom: the farewell of King Abdulaziz (may Allah have mercy on him) to his men before dawn on the day of the Recapture of Riyadh.

neon creative media production · copyrights 2026







Corporate

Monsha'at
General Authority for Small and Medium Enterprises

RAZ Group

An introductory film about the Raz Group, which is part of a series of short documentaries showcasing the success stories of Saudi companies supported by Monsha'at.

neon creative media production · copyrights 2026

Corporate







SFDA
Saudi Food and Drug Authority

One of Us — Saeed Alghamdi

A documentary narrates the story of a nuclear engineering research and laboratory consultant working in the laboratories of the Saudi Food and Drug Authority, highlighting the Authority's development over his career.

neon creative media production · copyrights 2026







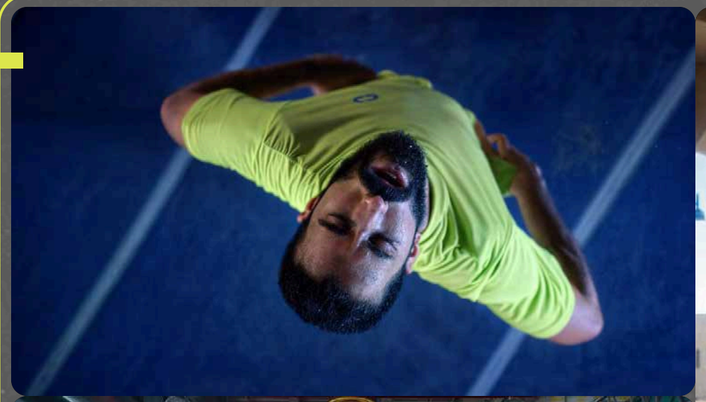
SAOC
Saudi Olympic &
Paralympic Committee

Federations Support

A film introducing and launching the Saudi Sports Federations Support Strategy, with a budget of SAR 2.6 billion, as part of the Quality of Life Program.

neon creative media production · copyrights 2026

Commercial







MOS
Ministry of Sports

An Advancing Nation

On the occasion of National Day, this campaign was launched to encompass various fields and paths in our lives, with one goal: keeping the nation first.

neon creative media production · copyrights 2026

Promotional







G20
G20 Saudi Arabia

Brand Film

A promotional brand film announcing the G20 Leaders' Summit hosted in Riyadh, presenting the Kingdom as host to the world's leading economies and inviting global attention to the event.

neon creative media production · copyrights 2026

Commercial







Wallan Group

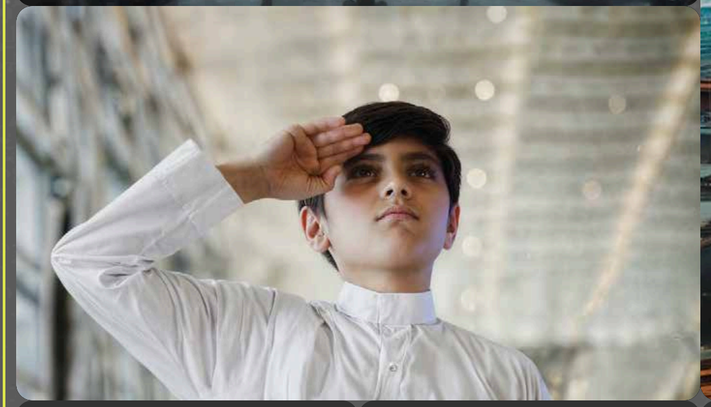
Geely Tugella
— The Revealer

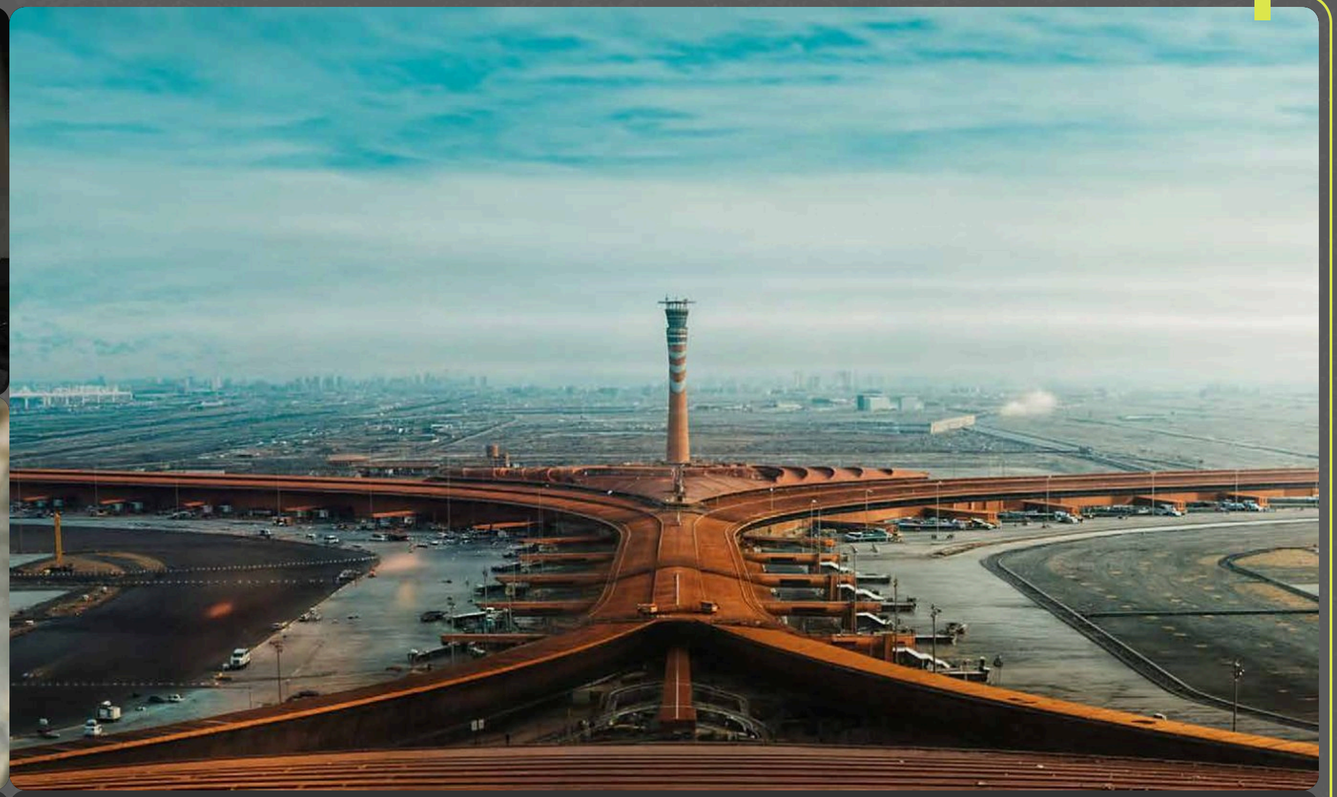
A dynamic commercial for the Geely Tugella, revealing the car's bold design, performance and standout features through cinematic driving sequences.

neon creative media production · copyrights 2026

Promotional







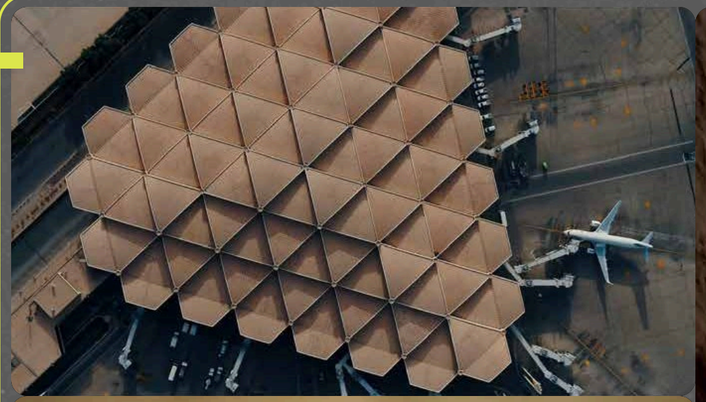
MATARAT
Holding

King Abdulaziz International Airport — Opening

A promotional film announcing the opening of King Abdulaziz International Airport in Jeddah, showcasing its architecture, landmarks and the travel experience it offers.

neon creative media production · copyrights 2026

Promotional







MATARAT
Holding

Founding Day Film

An advertisement celebrating Founding Day, presenting the history of aviation from the days of Abbas Ibn Firnas to today.

neon creative media production · copyrights 2026







Promotional

RCU
Royal Commission for AlUla

Heritage Sports

A promotional film showcasing AlUla's hosting of heritage sports, capturing traditional competitions set against the region's dramatic desert landscapes.

neon creative media production · copyrights 2026







Promotional

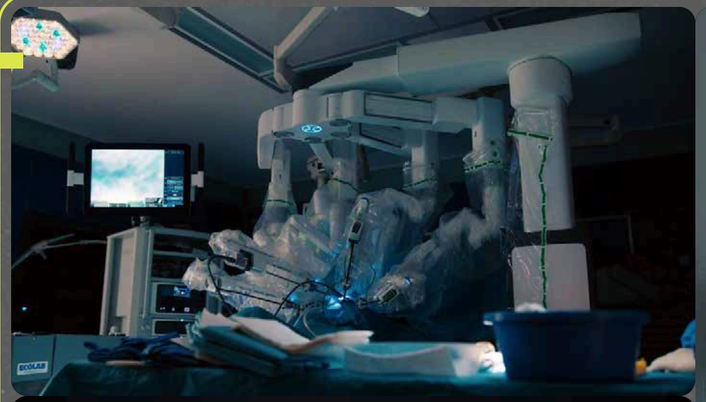
Soudah Development Company

Flowerman Festival

A musical piece for the Taif Festival celebrating the Flowerman tradition, highlighting the Al-Ama people of Saudi Arabia and their heritage.

neon creative media production · copyrights 2026

Promotional







SCOT
Saudi Center for
Organ Transplantation

Organ Donation Documentary

An impactful awareness film for the Saudi Center for Organ Transplantation, highlighting the vital role of organ donation in saving lives and encouraging people to register as donors.

neon creative media production · copyrights 2026

Commercial







Bank Aljazira

Work Model

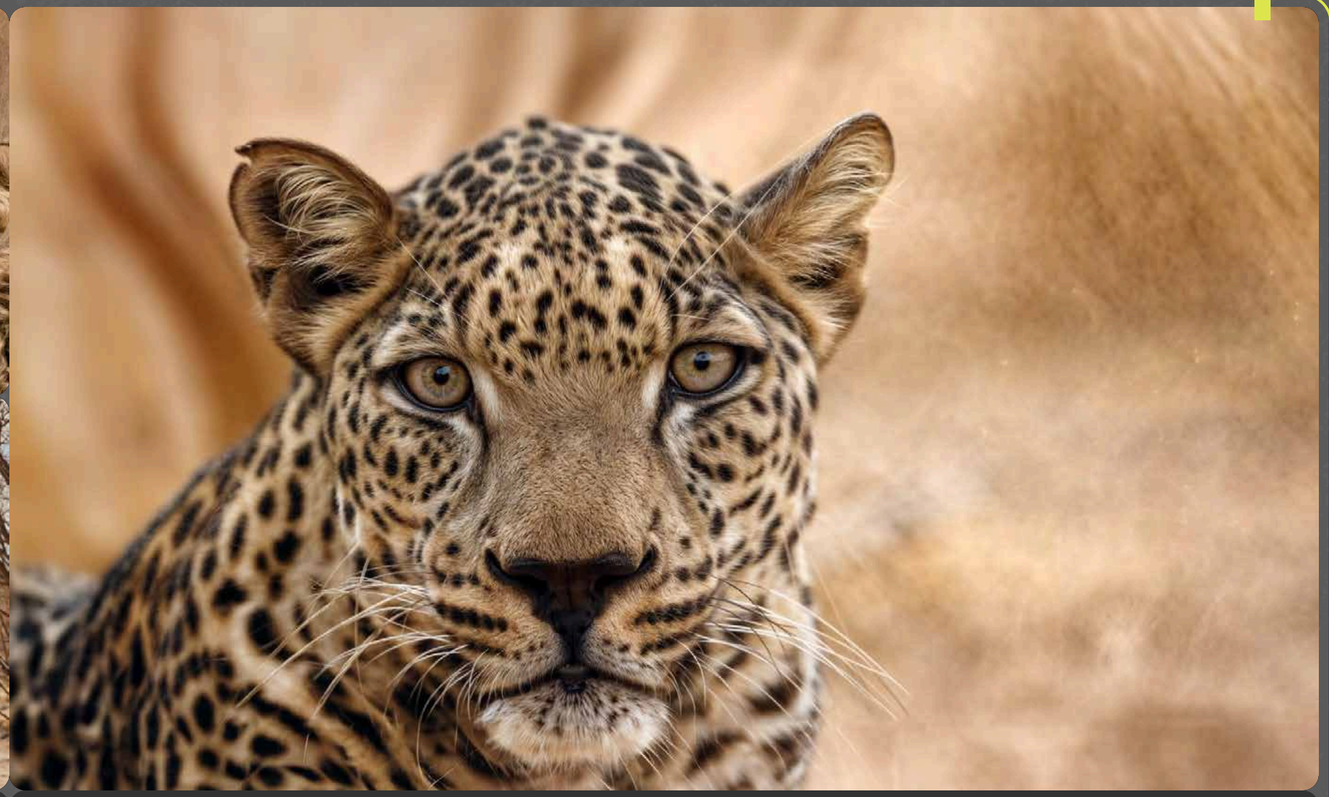
A dynamic commercial for Bank Aljazira presenting its new work model, spotlighting the bank's hybrid and fully remote work approach for employees.

neon creative media production · copyrights 2026

Documentary







RCU
Royal Commission for AlUla

Arabian Leopard

A documentary telling the story of the Arabian leopard and the Royal Commission for AlUla's efforts to conserve the species and repopulate it in its natural habitat.

neon creative media production · copyrights 2026

Corporate







MOJ
Ministry of Justice

Courts Digital Transformation

An introductory film about the Digital Transformation Program in Saudi courts launched by the Ministry of Justice.

neon creative media production · copyrights 2026

Documentary







RCU
Royal Commission for AlUla

Jabal Al-Aqraa

A documentary presenting the story of the unique historical landmark, Al-Aqra Mountain in AlUla, through an inspiring journey revealing the beauty and history of this area.

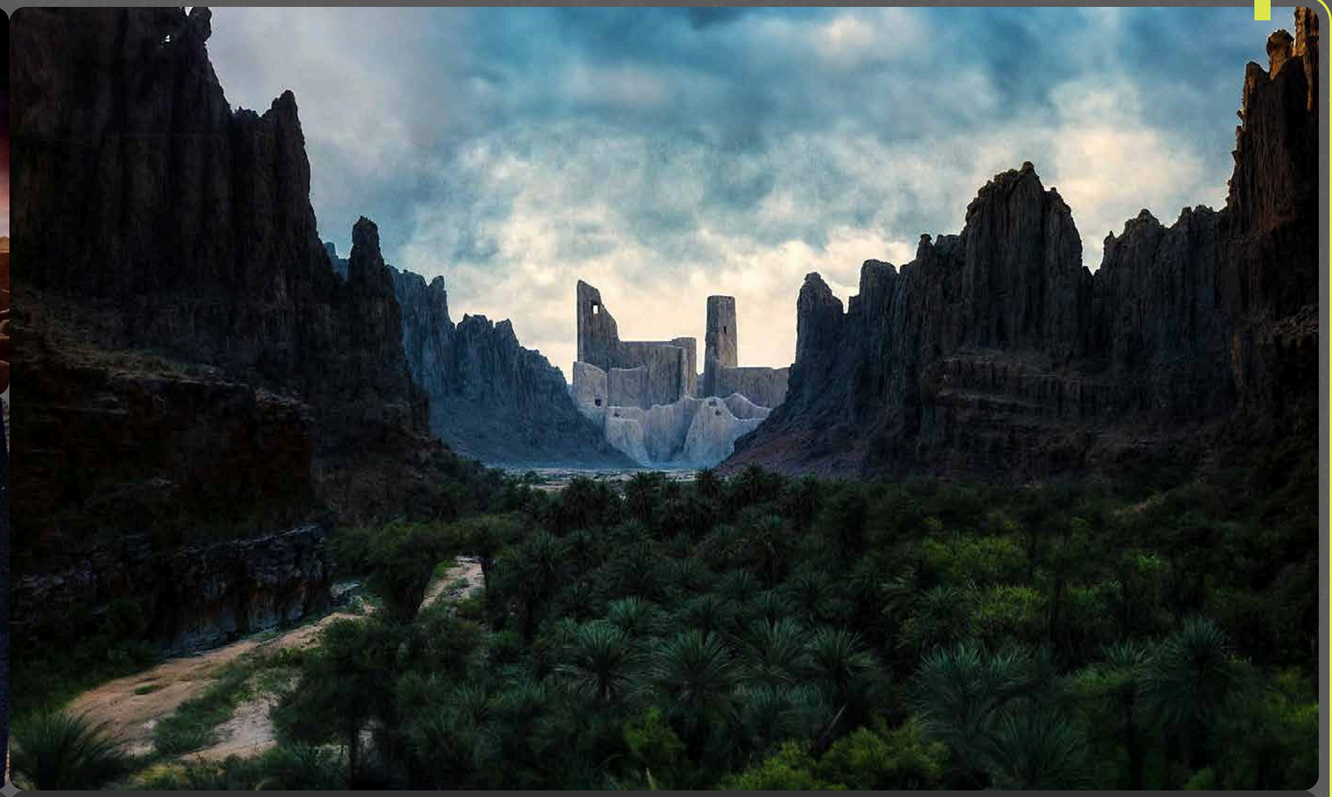
1920 PX

neon creative media production · copyrights 2026

Promotional







MOM
Ministry of Media

Founding Day Film

A film documenting the participation of the Konoz initiative from the Ministry of Media in Saudi Founding Day celebrations, celebrating the Kingdom's history and heritage.

neon creative media production · copyrights 2026

Promotional







KSU
King Saud University

Spend Wisely

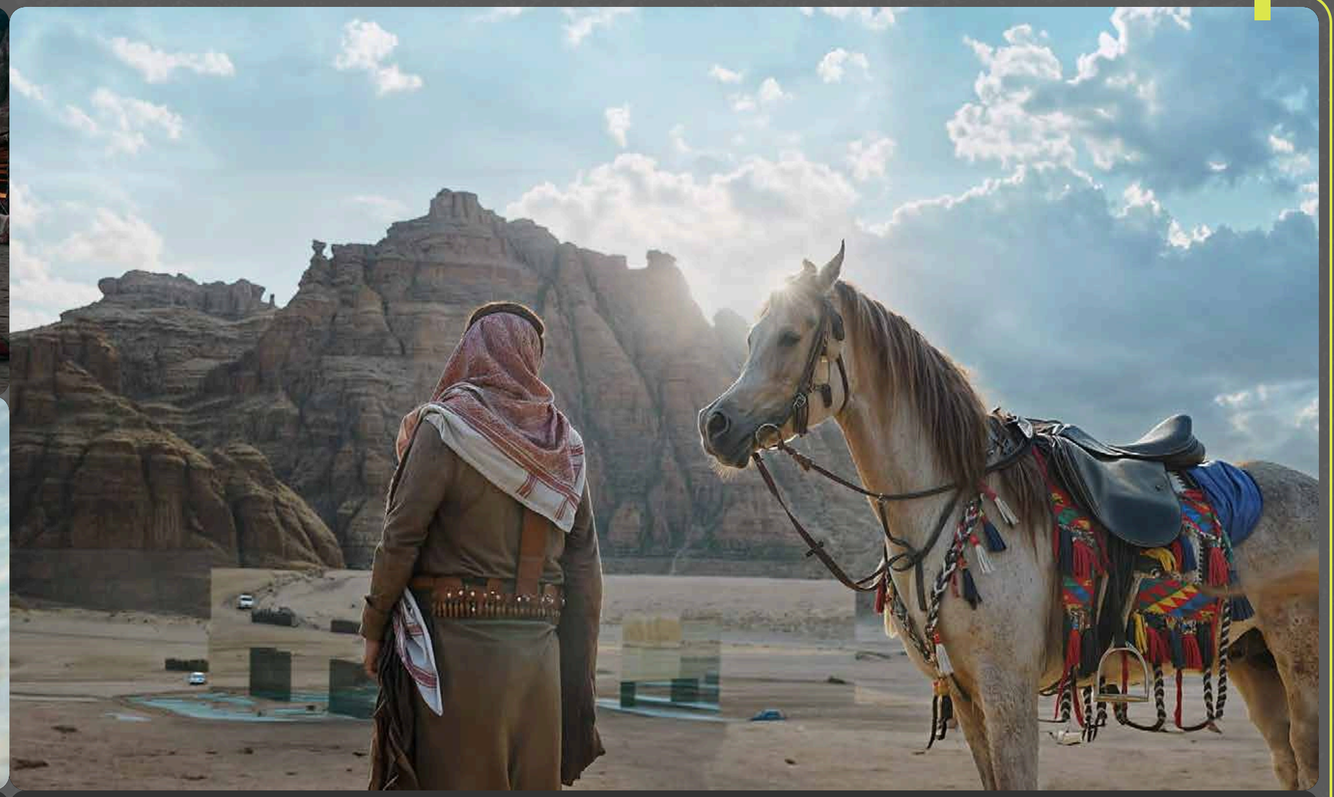
A film for the launch of the savings and financial awareness campaign at King Saud University, aiming to raise awareness among Saudi families about the importance of saving and promoting a culture of financial literacy in society.

neon creative media production · copyrights 2026

Promotional







RCU
Royal Commission for AlUla

A Journey of Discovery x Janhvi Kapoor

A Journey of Discovery x Janhvi Kapoor showcases the landmarks of AlUla in a fantastical, poetic style, starring Indian actress Janhvi Kapoor.

neon creative media production · copyrights 2026







Commercial

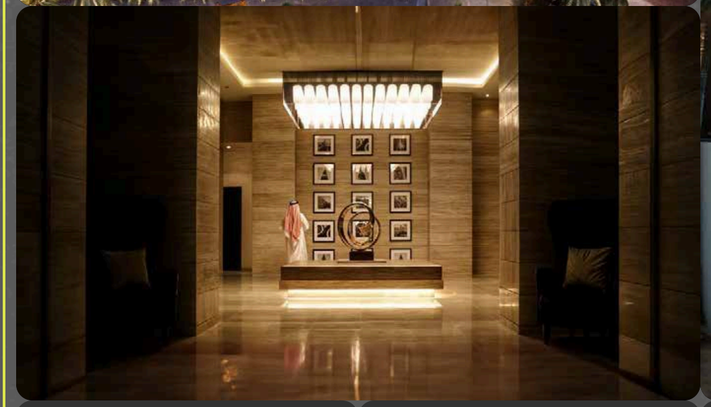
Xiaomi

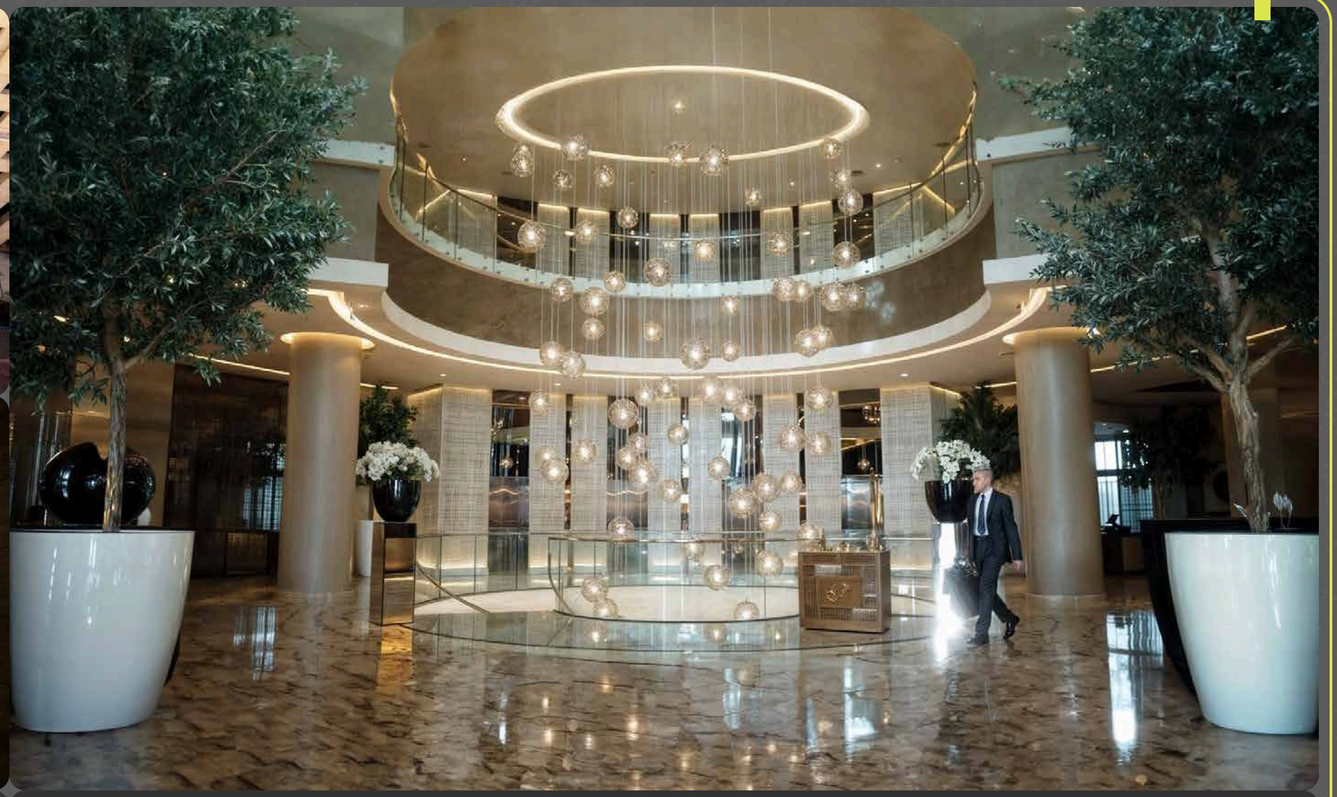
11T Pro Director Film

A commercial for the Xiaomi 11T Pro, following a film director as he puts the phone's camera and cinematic features to work on a real shoot.

neon creative media production · copyrights 2026







Promotional

Fairmont

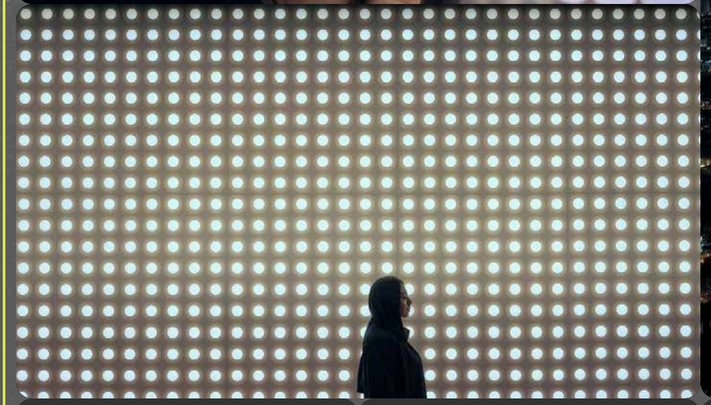
Corporate Film

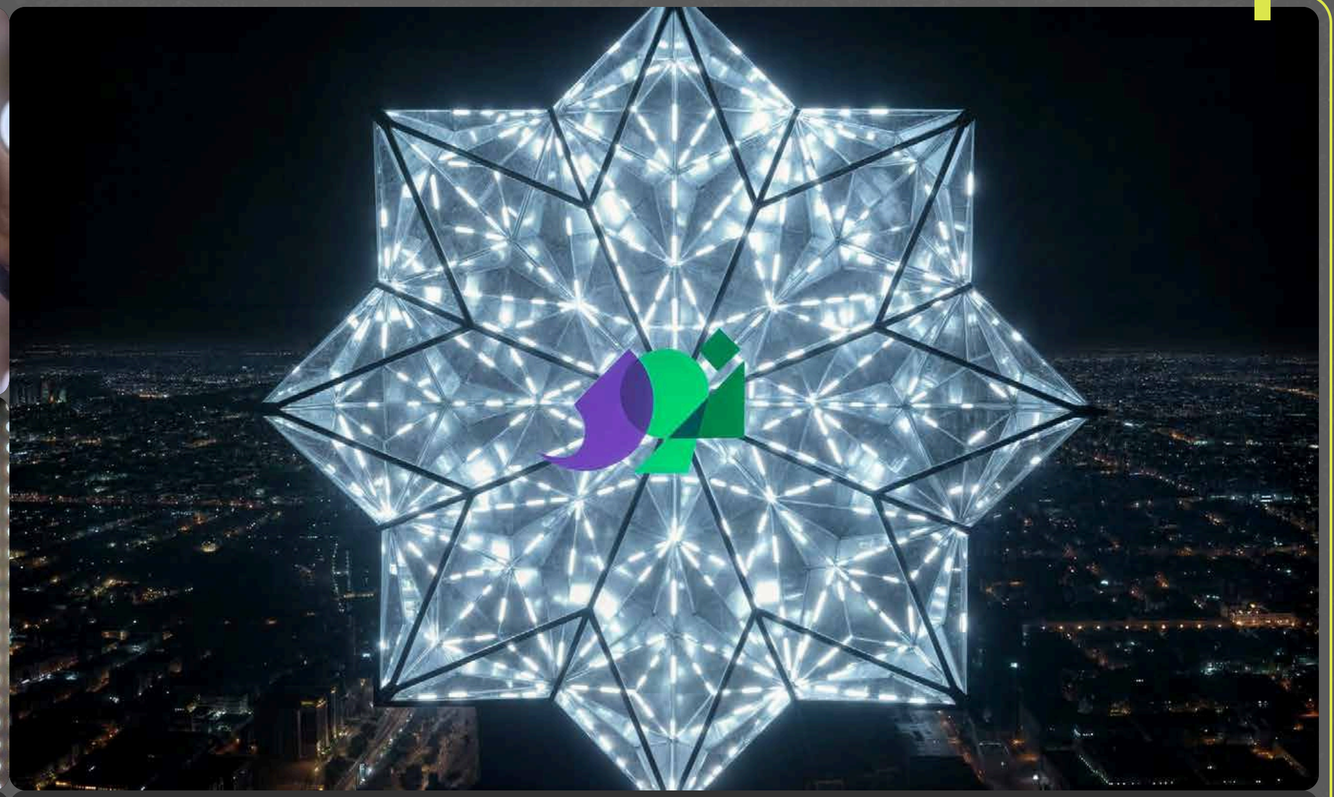
A promotional film for the Fairmont Hotel in Riyadh, showcasing its rooms, dining, facilities and the hospitality experience it offers guests.

neon creative media production · copyrights 2026

Promotional







RCRC
Royal Commission for Riyadh City

Noor Riyadh Festival

An artistic promotional film for the Noor Riyadh light art festival, creatively presenting the works of participating artists across the city.

neon creative media production · copyrights 2026







Promotional

Saudi Falcons Club

King Abdulaziz Falconry Festival

A teaser film for the King Abdulaziz Falconry Festival 2021, celebrating falconry as an authentic part of Saudi heritage and inviting audiences to the festival.

neon creative media production · copyrights 2026







Promotional

RCU
Royal Commission for AlUla

Timeless: A Journey Through Time

A film featuring the Royal Commission of AlUla’s participation in the Davos Global Forum, with moving visuals of AlUla’s landmarks and regions using time-lapse techniques.

neon creative media production · copyrights 2026

Corporate







Monsha'at
General Authority for Small and Medium Enterprises

Sasco

An introductory film about SASCO, part of a series of short documentaries showcasing the success stories of Saudi companies supported by Monsha'at.

neon creative media production · copyrights 2026

Promotional







SFDA
Saudi Food and Drug Authority

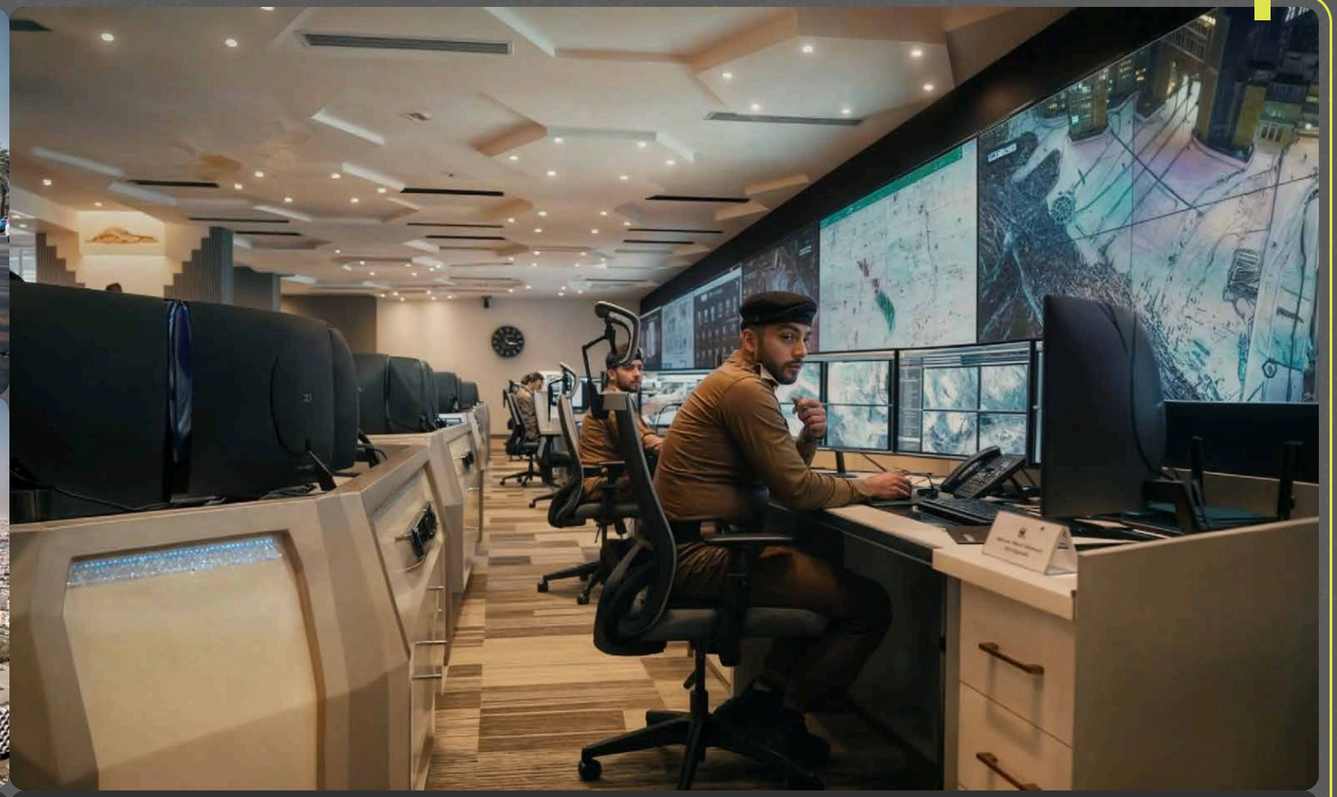
National Day Film

A film showcasing the Kingdom's achievements in pharmacy and medicine from past to present, sponsored by Al-Dawaa Pharmacies.

neon creative media production · copyrights 2026







Promotional

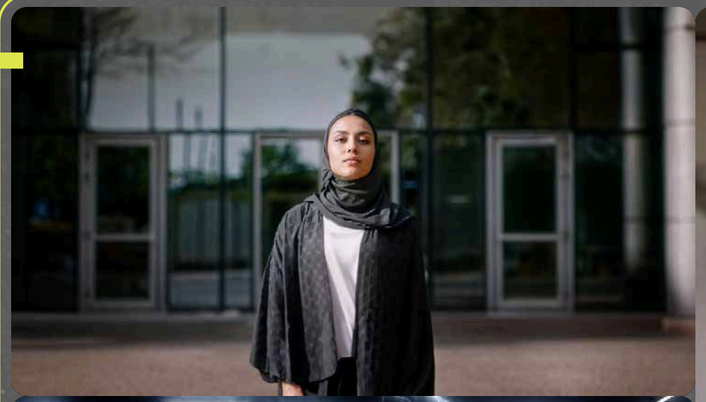
MOI
Ministry of Interior

Traffic Police Drone

An introductory film, part of 40 films produced for the Ministry of Interior's participation in the Global Defense Exhibition, showcasing new technologies used in the Command and Control Center.

neon creative media production · copyrights 2026

Commercial







STC
Saudi Telecom Company

Enterprise Business Unit

A commercial for stc's Enterprise Business Unit introducing the STC Business Portal, a digital platform that gives companies easy access to stc's business services and solutions.

neon creative media production · copyrights 2026







RCU
Royal Commission for AlUla

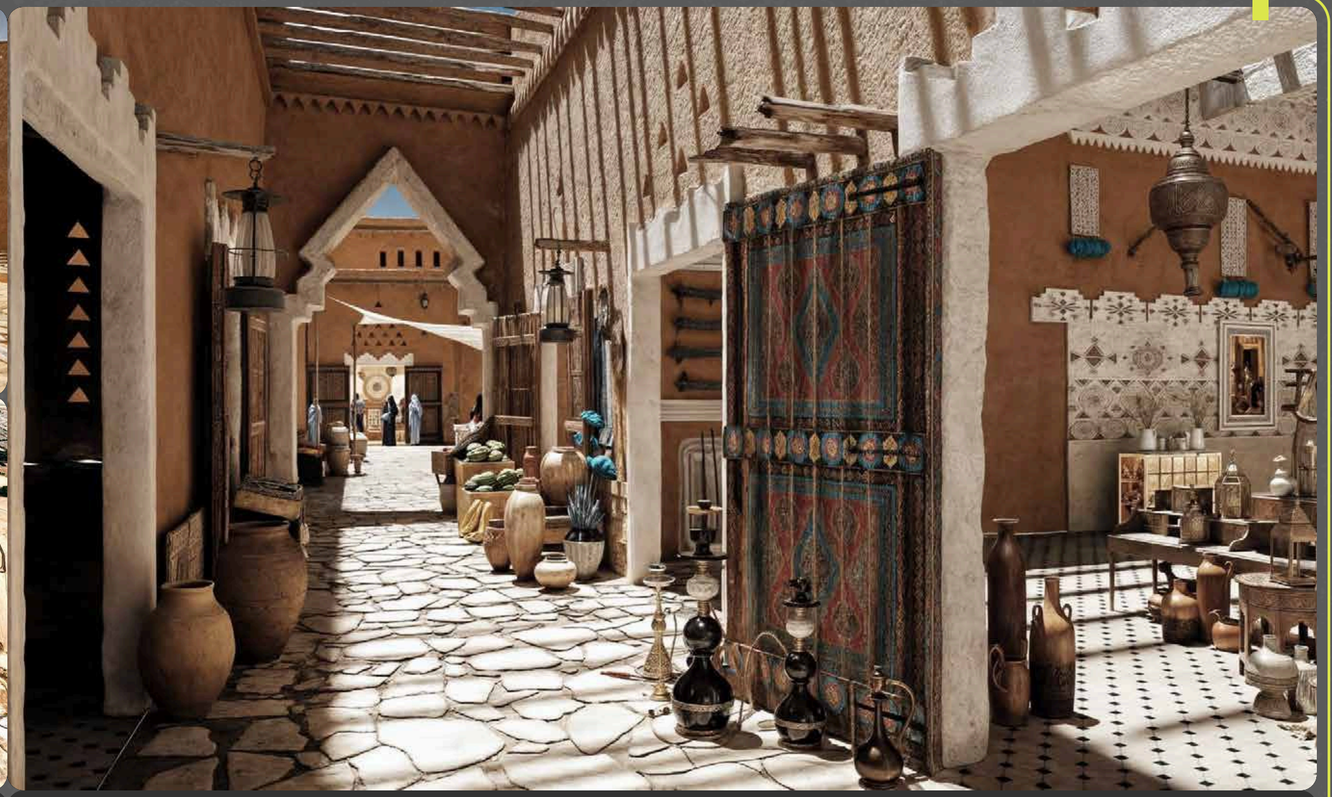
Desert Polo

Coverage of desert polo matches held in AlUla as part of the Winter at Tantora Festival, capturing the sport, the players and the festival atmosphere.

neon creative media production · copyrights 2026







Promotional

DGDA
Diriyah Gate Development Authority

Corporate Film

A film by the Diriyah Gate Development Authority showcasing current and future planned projects in Diriyah, Riyadh, Saudi Arabia.

neon creative media production · copyrights 2026







Commercial

UBER

Uber Vintage TVC

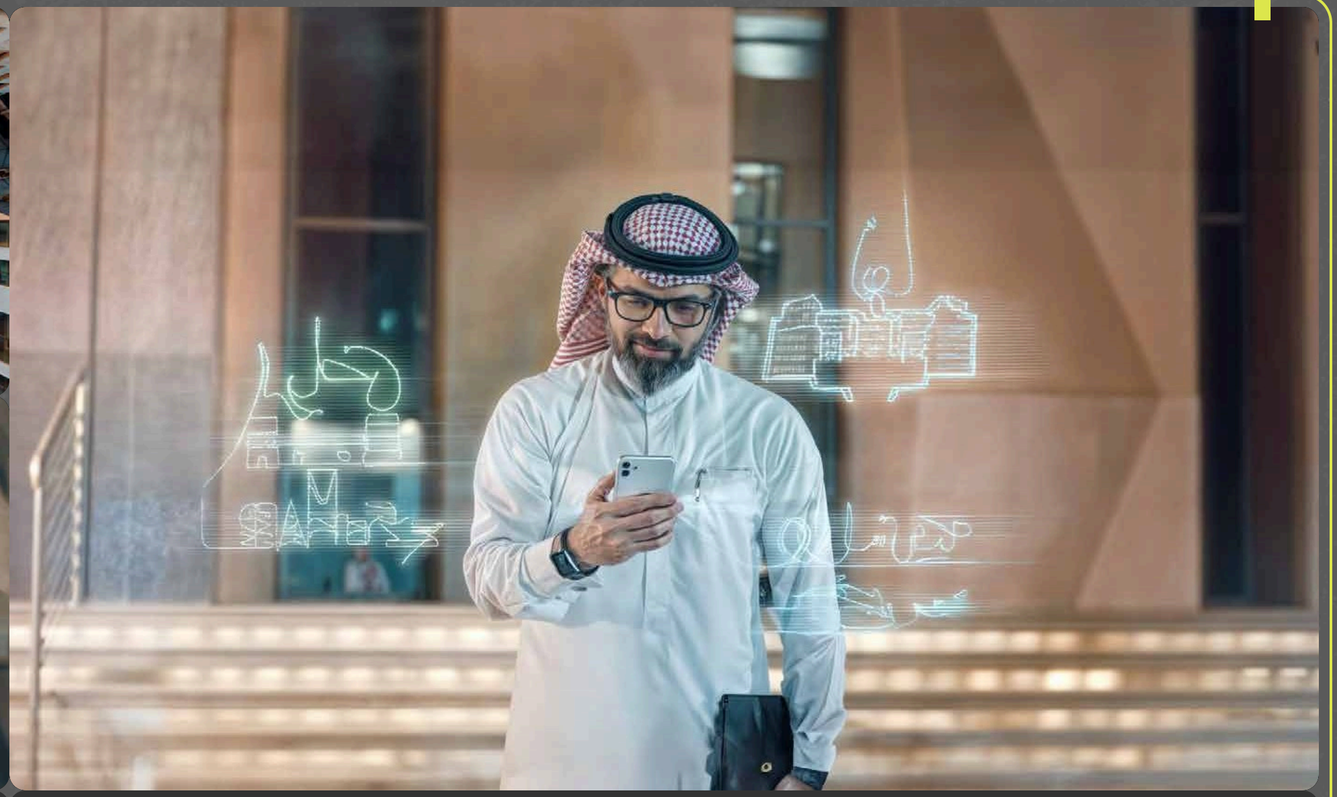
A vintage-style TV commercial for Uber filmed in AlUla, presenting the ride experience against the region's historic landscapes.

neon creative media production · copyrights 2026

Promotional







MOMRA
Ministry of Municipal and Rural Affairs

Furas

A promotional film about 'Furas,' the unified investment portal in Saudi cities that facilitates the search for investment opportunities and the development of cities and villages.

neon creative media production · copyrights 2026







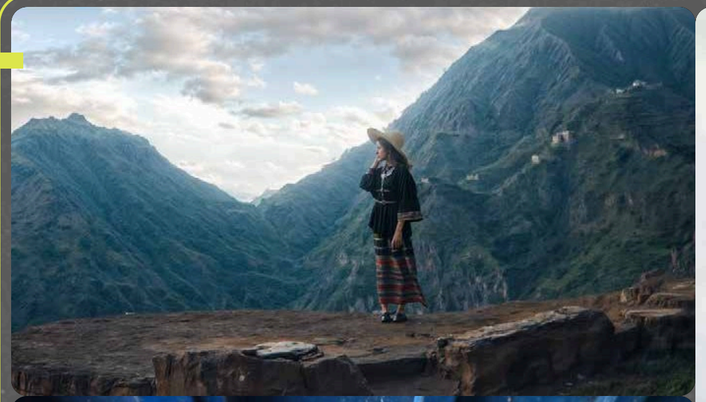
Land Rover

The Climb — 90th Saudi National Day

A Land Rover film for the 90th Saudi National Day, following the vehicle on a climb that celebrates ambition, endurance and pride in the nation.

neon creative media production · copyrights 2026

Documentary







MOM
Ministry of Media

On an Equal Footing

A documentary equally highlighting the status of women before and after empowerment by telling the stories of five Saudi women and interviewing experts, available on the Shahid platform.

neon creative media production · copyrights 2026

Documentary







RCU
Royal Commission for AlUla

AlUla: The Place of Heritage for the World

A documentary about the journey of establishing the Royal Commission for AlUla through interviews with experts and locals.

neon creative media production · copyrights 2026







MOM
Ministry of Media

Chapter 295 — Trailer

A film that encapsulates the most significant events in the Kingdom Saudi Arabia in 2022 -a year marked by accelerated modernization and development.

neon creative media production · copyrights 2026







RCU
Royal Commission for AlUla

Andrea Bocelli: The Sound of Touch

Coverage of the global artist Andrea Bocelli's visit to perform at the Maraya Theater in AlUla as part of the Winter at Tantora Festival.

neon creative media production · copyrights 2026







ARAMCO	**iktva Forum and Exhibition 2018**	Coverage, documentation and live broadcast of the first iktva Forum and Exhibition held by Aramco in Dammam, supporting the In-Kingdom Total Value Add program.

neon creative media production · copyrights 2026







Misk Foundation

Hakaya Misk — Historical Jeddah

A film covering the Misk Hakaya Festival in Jeddah, part of Misk Charity events around the Kingdom, including Hakaya Misk and Misk Art.

neon creative media production · copyrights 2026







Misk Foundation

2030 Leaders

Coverage of the 2030 Leaders event by Misk Foundation, documenting the sessions, speakers and young leaders taking part in the program.

neon creative media production · copyrights 2026





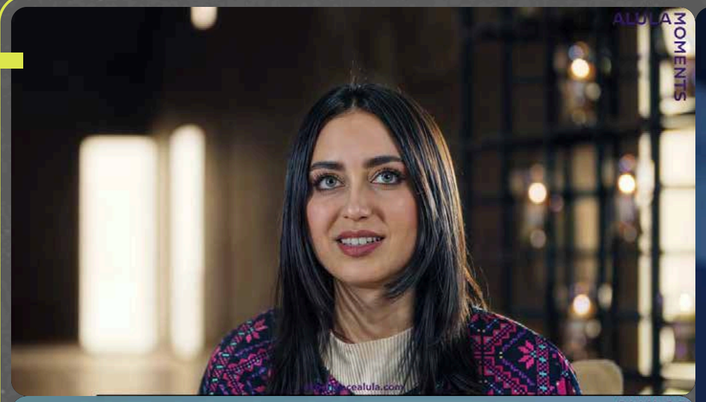


RCU
Royal Commission for AlUla

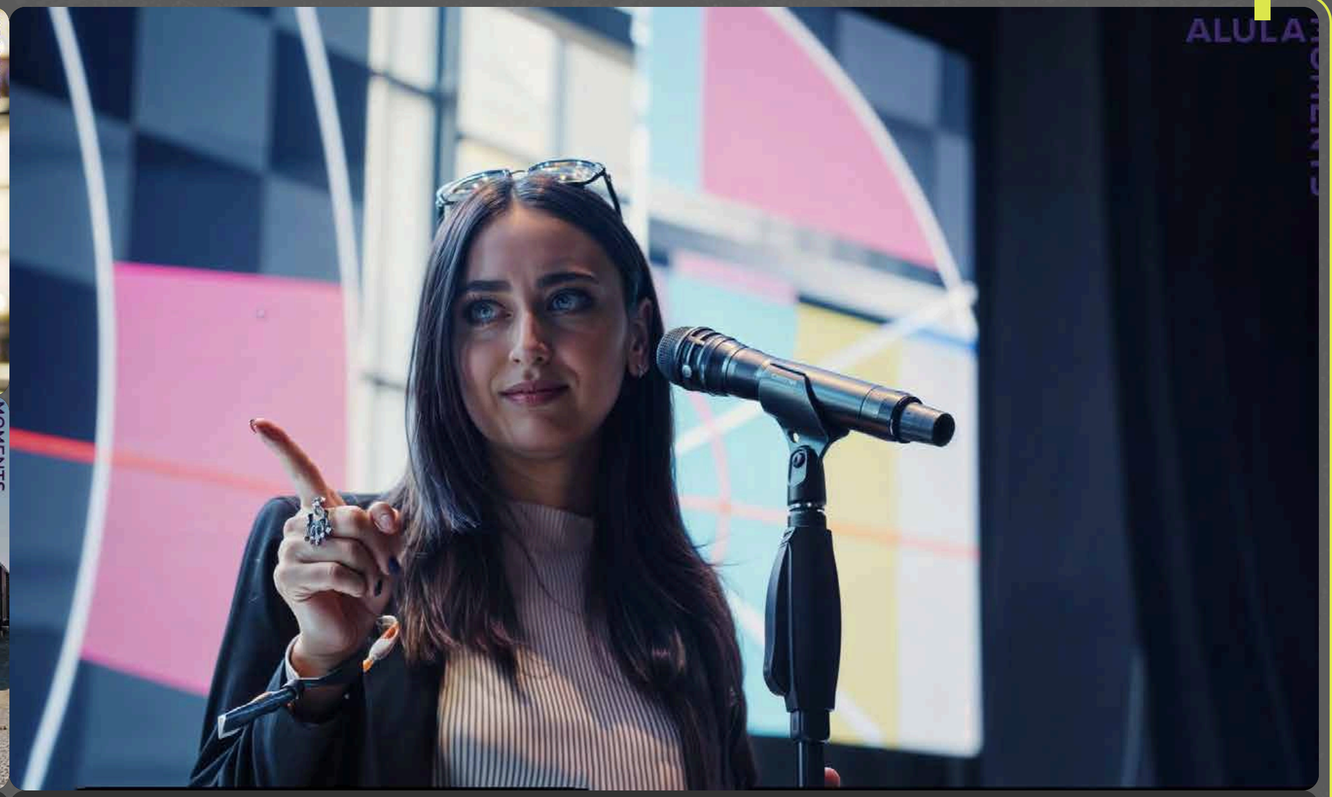
Experience WAT Through Locals' Eyes

Coverage of Winter at Tantora events in AlUla, presented through the eyes of local residents who share their experience of the festival.

neon creative media production · copyrights 2026







RCU
Royal Commission for AlUla

Faia Younan — AlUla Moments

Coverage of artist Faia Younan’s visit to perform at the Maraya Theater in AlUla as part of the Winter at Tantora Festival.

neon creative media production · copyrights 2026







Coverage & Documentation

RCU
Royal Commission for AlUla

Hiba Tawaji — AlUla Moments

Coverage of artist Hiba Tawaji's visit to perform at the Maraya Theater in AlUla as part of the Winter at Tantora Festival.

neon creative media production · copyrights 2026







RCU
Royal Commission for AlUla

Music Night at Hegra — Beethoven 250

AlUla celebrated the 250th anniversary of Beethoven’s birth with a dedicated event in January 2020, as part of the Winter at Tantora festival.

neon creative media production · copyrights 2026

Coverage & Documentation







SCHS
Saudi Commission
for Health Specialties

Conference
— 4th Edition

Coverage and documentation of the 4th edition of the Saudi Commission for Health Specialties Conference, capturing its sessions, speakers and participants.

neon creative media production · copyrights 2026







MOMRA
Ministry of Municipal and Rural Affairs

Basmat Baladi

Coverage films for the Basmat Baladi volunteer initiative across the Kingdom by the Ministry of Municipal and Rural Affairs.

neon creative media production · copyrights 2026







Piaget	**Piaget in Maraya — AlUla Moments**	Coverage of the global jewelry house Piaget's participation at Maraya in AlUla, documenting its exhibition and the event experience.

neon creative media production · copyrights 2026







MOI
Ministry of Interior

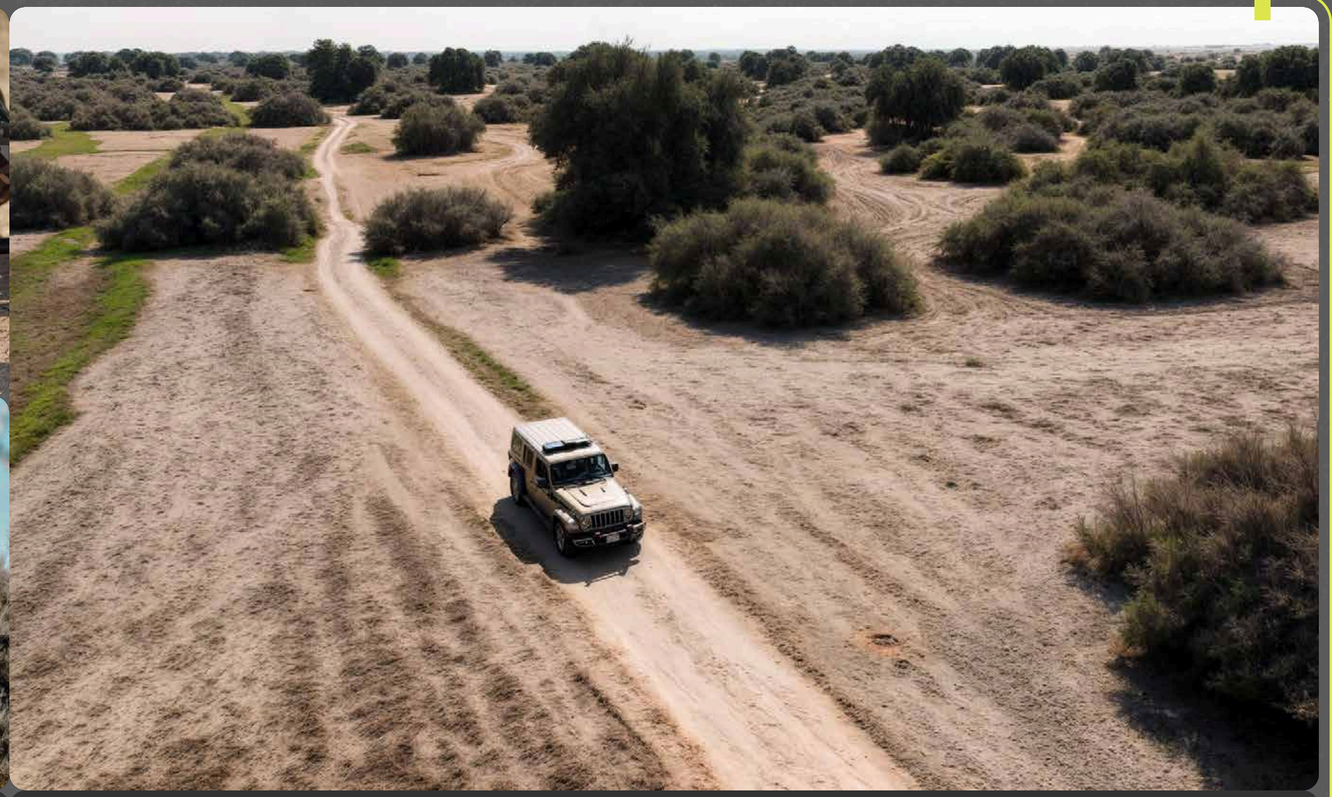
Lucid Convoy

An introductory film about one of the solutions of the Ministry of Interior's Command and Control Center, presented at the World Defense Exhibition, as part of one of the 40 videos showcasing the ministry's advanced solutions.

neon creative media production · copyrights 2026







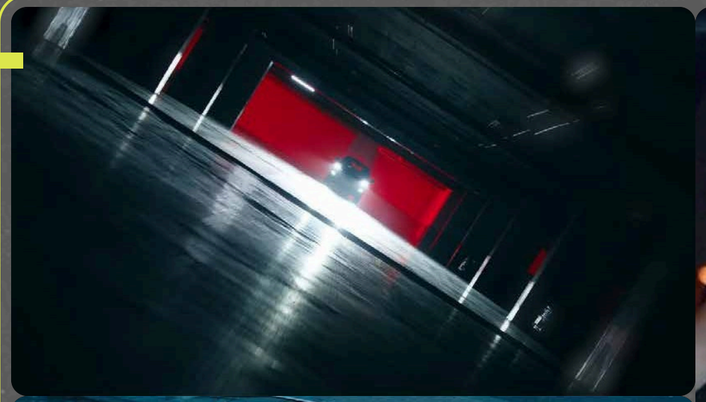
MOI
Ministry of Interior

Fixed Wing Drone

An introductory film about one of the solutions of the Ministry of Interior's Command and Control Center, presented at the World Defense Exhibition, as part of one of the 40 videos showcasing the ministry's advanced solutions.

neon creative media production · copyrights 2026

Commercial







Wallan Group

Good Times Film — Chery Tiggo 7 Pro

A dynamic commercial for the Chery Tiggo 7 Pro, showcasing the car's design, technology and standout features in an energetic 'good times' story.

neon creative media production · copyrights 2026

Commercial







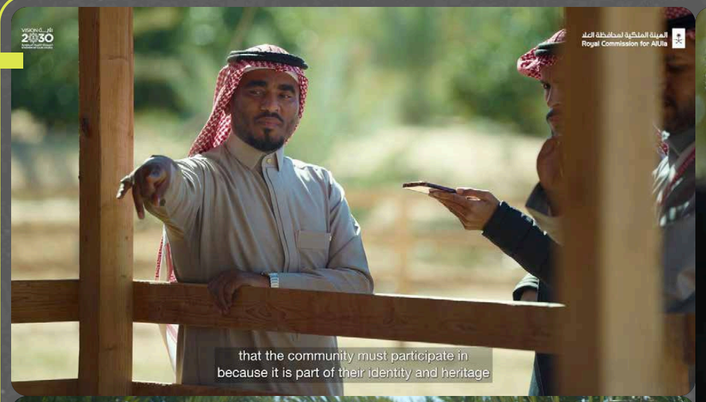
SCHS
Saudi Commission
for Health Specialties

Makken Healthcare Model

A promotional film for the “Makken” Healthcare Model, the national program for training and qualifying healthcare personnel in the Kingdom.

neon creative media production · copyrights 2026

Documentary







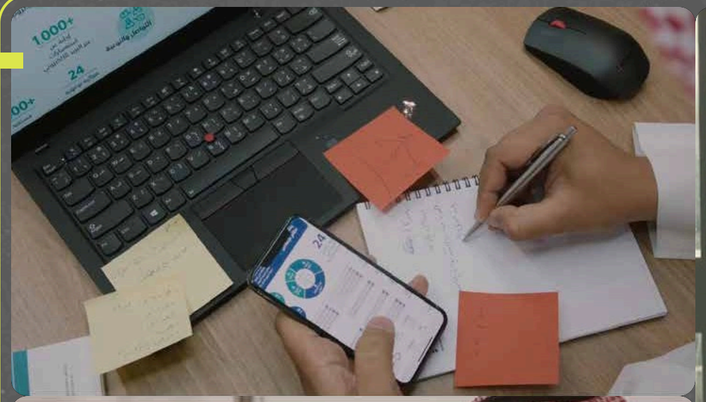
RCU
Royal Commission for AlUla

Intangible Cultural Heritage Program

A documentary featuring testimonies and interviews with experts in intangible cultural heritage, highlighting the activities, projects, and local crafts supported by the Royal Commission for AlUla's Intangible Cultural Heritage Program.

neon creative media production · copyrights 2026

Promotional







Bankruptcy Commission

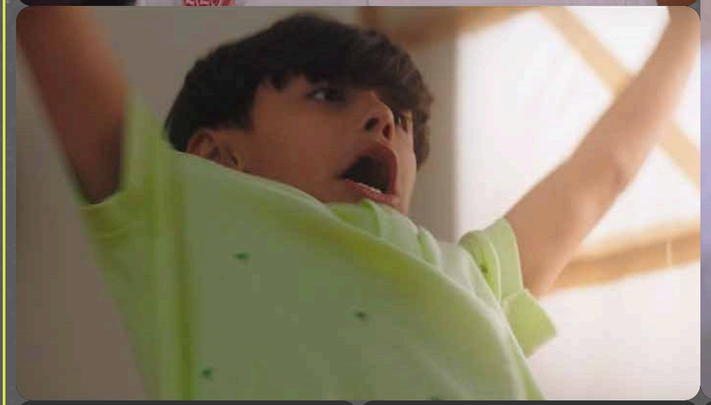
Introductory Film

A promotional film introducing the role of the Bankruptcy Commission in building confidence and transparency in bankruptcy procedures, helping debtors overcome financial distress while protecting the rights of all parties.

neon creative media production · copyrights 2026

Commercial







Neproplast

Leaking

A Commercial for Neproplast a company that manufactures plastic pipes and fittings to international standards for pressure and non-pressure applications.

neon creative media production · copyrights 2026

Promotional







Monsha'at
General Authority for Small and Medium Enterprises

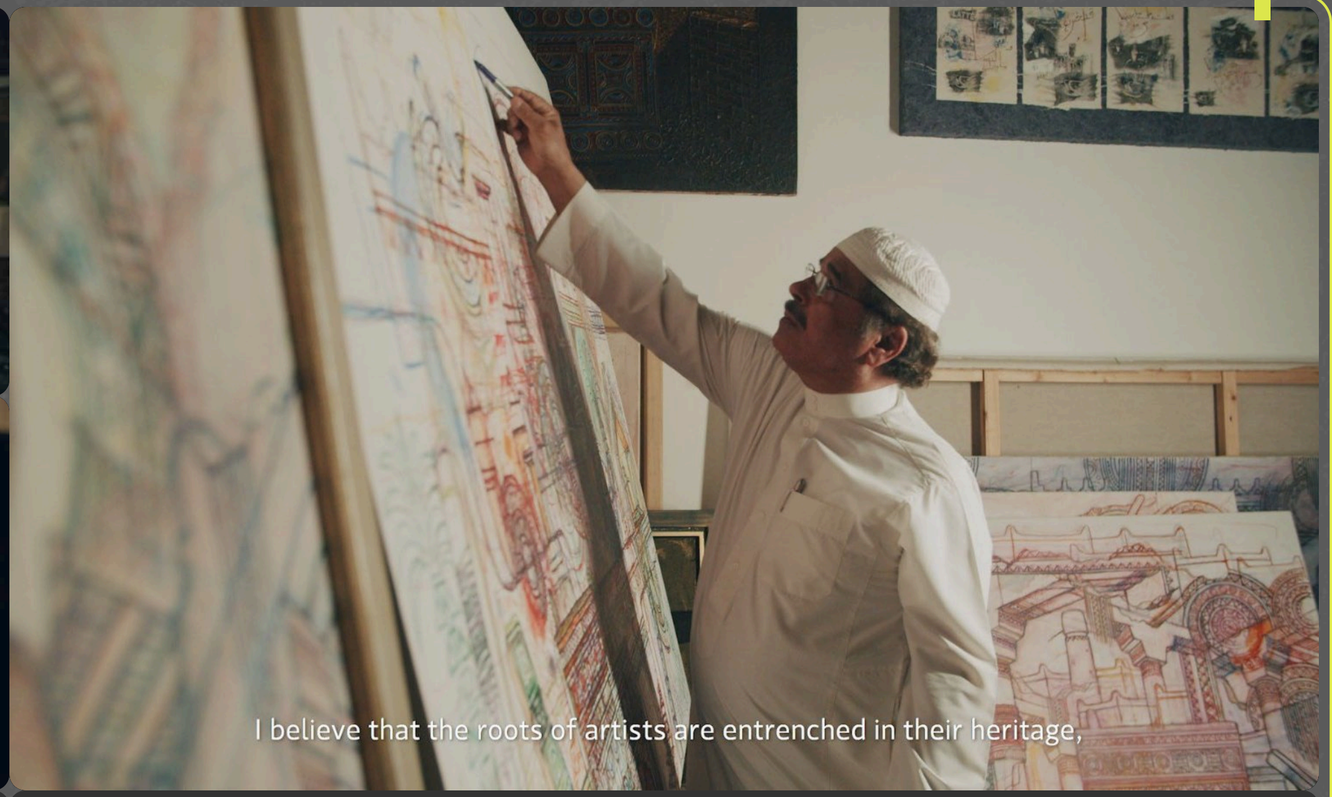
Post Apocalypse

A promotional video explaining how the "General Authority for Small and Medium Enterprises" provides support to facilities affected by crises.

neon creative media production · copyrights 2026







RCRC
Royal Commission for Riyadh City

Noor Riyadh Festival — Artist Interview

Interview with artist Ali Ruzaiza, where he discusses his artwork featured in the Noor Riyadh Light Arts Festival.

neon creative media production · copyrights 2026







Promotional

MOMRA
Ministry of Municipal and Rural Affairs

Basmat Baladi — Asasuha Ant

An awareness video for the Ministry of Municipal and Rural Affairs' Basmat Baladi initiative, educating the community on the importance of preserving urban aesthetics.

neon creative media production · copyrights 2026

Promotional



MOC
Ministry of Culture

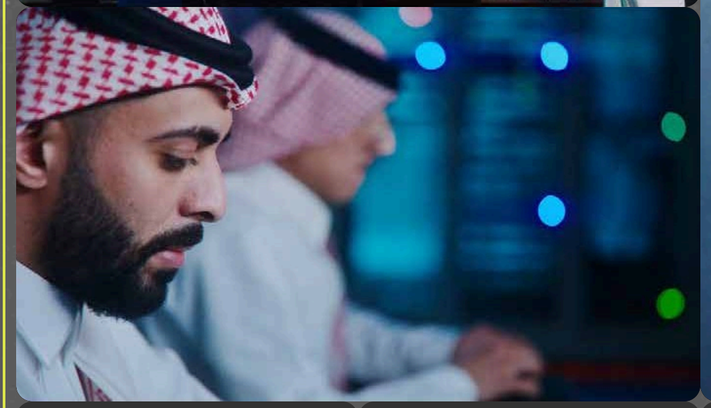
Culture Unites Us

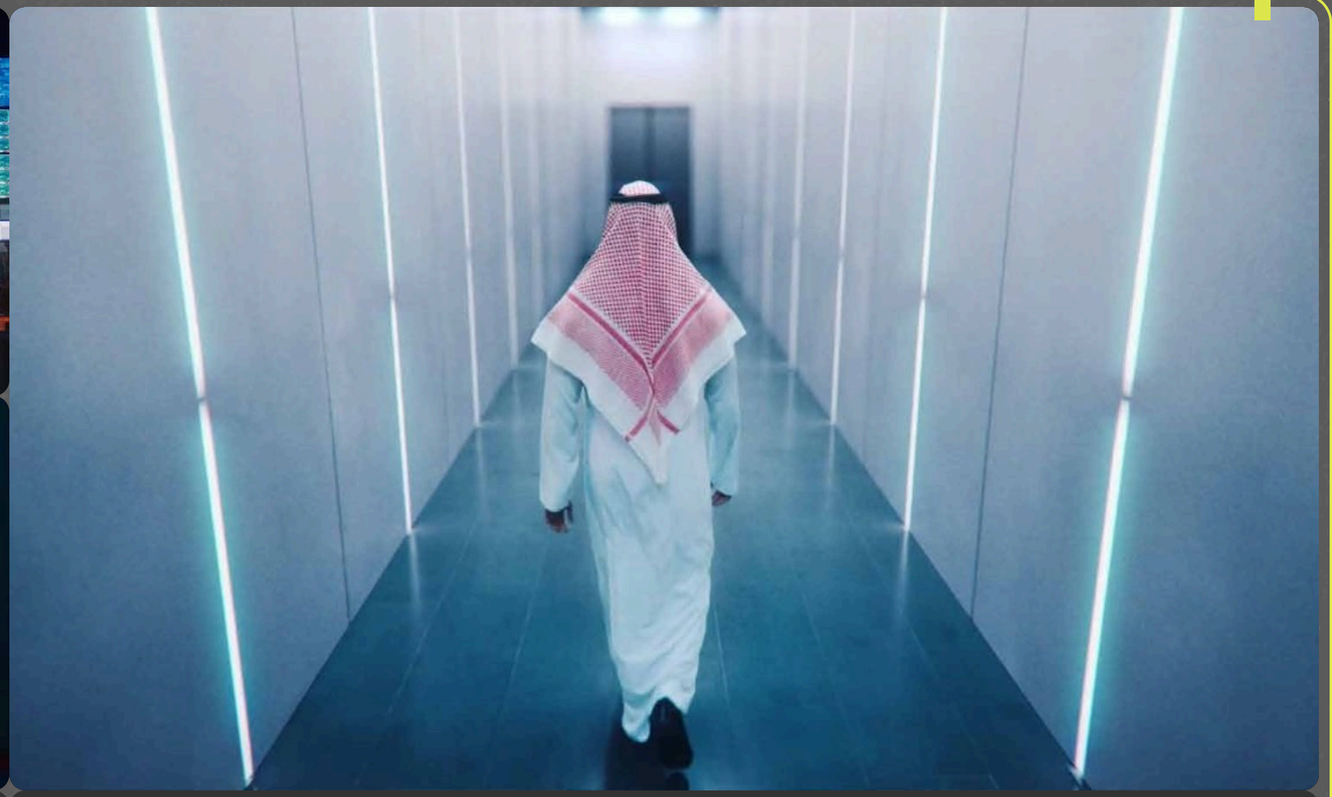
A promotional video for the G20 Summit in Saudi Arabia, celebrating the power of culture to bring people together.

neon creative media production · copyrights 2026

Commercial







MCIT
Ministry of Communications
and Information Technology

Code Launching

An initiative aimed at promoting the localization of application centers, technical outsourcing, and communication services.

neon creative media production · copyrights 2026

Promotional







Music Commission

Saudi National Band

A promotional film inviting music enthusiasts and instrumentalists across the Kingdom to join the Saudi National Band and be part of its growing musical journey.

neon creative media production · copyrights 2026







HMM
Holy Makkah Municipality

Invest in Makkah

A promotional film for the Holy Makkah Municipality highlighting investment opportunities in Makkah and the projects shaping the city's development.

neon creative media production · copyrights 2026

Commercial







MCIT
Ministry of Communications and Information Technology

Future Skills

A commercial for Future Skills, one of the main tracks for building training partnerships, where students in the cooperative training phase can explore opportunities in communications and information technology.

neon creative media production · copyrights 2026

Commercial







MCIT
Ministry of Communications and Information Technology

Localization Film

A film for the Ministry of Communications and Information Technology promoting the localization of jobs and services in the ICT sector.

neon creative media production · copyrights 2026

Promotional







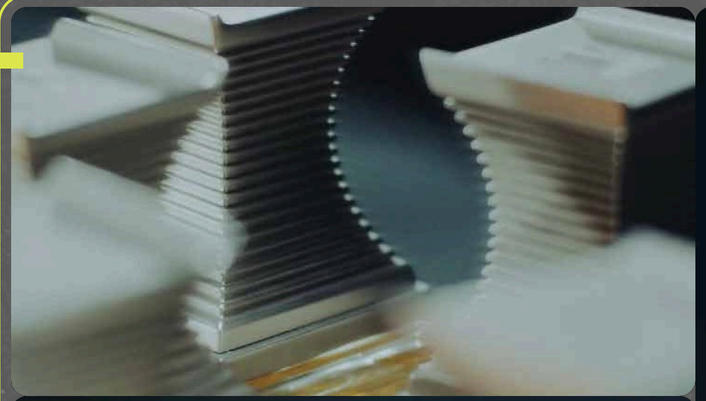
GEA
General Entertainment Authority

Riyadh Season Grand Finale 2020

"Leila, the Land of Imagination" was the Riyadh Season Grand Finale show created by Balich Worldwide Shows.

neon creative media production · copyrights 2026

Promotional







Arabian oud

Jabal Al Feel

A motion graphics and visual effects video artistically showcasing the "Elephant Mountain" fragrance from Arabian Oud.

neon creative media production · copyrights 2026







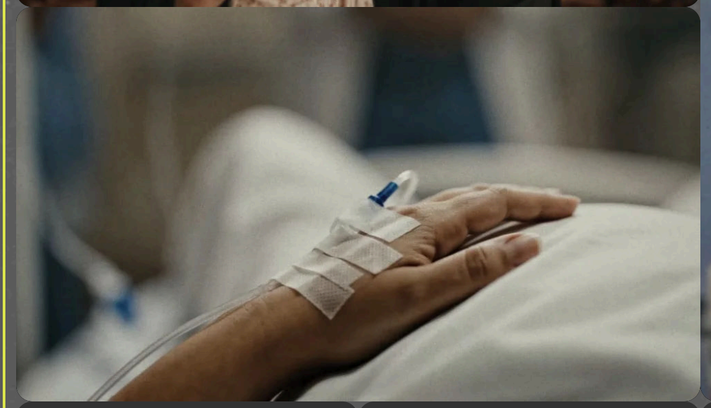
SEC
Saudi Electricity Company

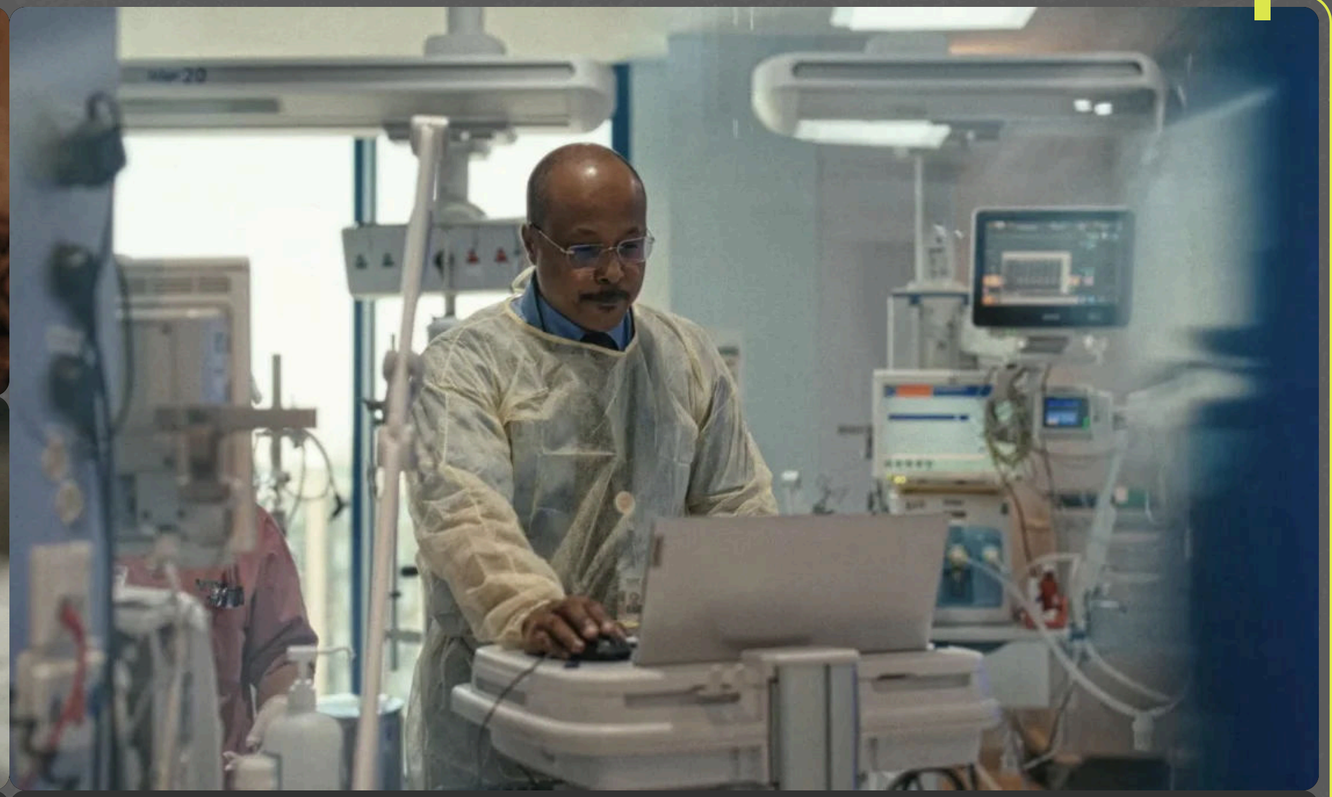
National Day Film

Project description to be added.

neon creative media production · copyrights 2026







Promotional

SABIC

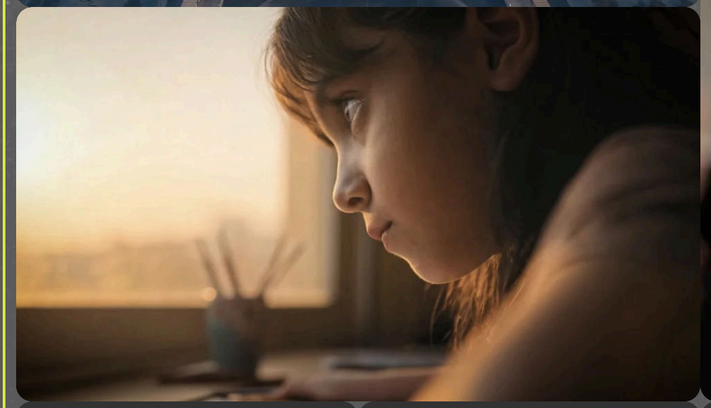
Home of Innovation

Project description to be added.

neon creative media production · copyrights 2026







Promotional

Renault

Car Launch

Project description to be added.

neon creative media production · copyrights 2026

Promotional







Renault

Car Launch

Project description to be added.

neon creative media production · copyrights 2026

Promotional







Renault

Car Launch

Project description to be added.

neon creative media production · copyrights 2026

Promotional







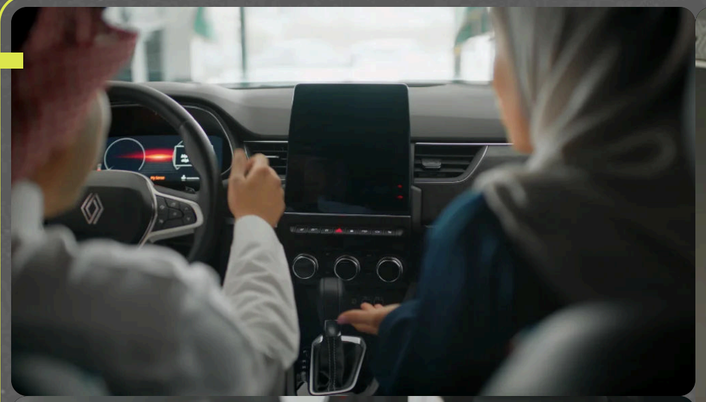
Renault

Car Launch

Project description to be added.

neon creative media production · copyrights 2026

Promotional







ArabSat

50th Anniversary

Project description to be added.

neon creative media production · copyrights 2026

AI

Still 1

Still 2



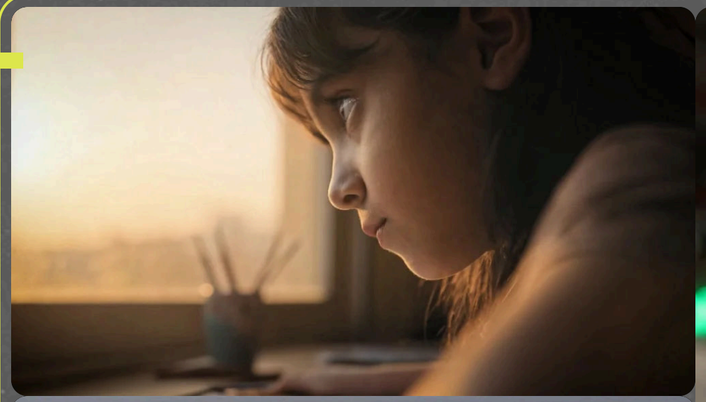
Mitsubishi

Car Launch Destinator

Project description to be added.

neon creative media production · copyrights 2026

AI







Solayna Boat

Project description to be added.

neon creative media production · copyrights 2026

promotional

Still 1

Still 2



Ewpartner

A journey of driving constructive projects and accelerating investment growth

This video showcases Ewpartners' remarkable journey since entering the Saudi market, highlighting our evolution, our role in driving constructive development projects, and our success in attracting massive global investments.

neon creative media production · copyrights 2026







Motion Graphics

Revest

Revest —
Motion Graphics

Project description to be added.

neon creative media production · copyrights 2026

Contact Information

country | +966

city | riyadh

00 966 55 065 6563

Send us a message on WhatsApp



www.neonproduction.co

contact@neonproduction.co

King Abdulaziz Rd, As Sulimaniyah, Riyadh 12233, KSA

Don’t hesitate
to contact us

neon creative media production · copyrights 2026

neon

Creative Media Production

Creating Digital Media Since 2010

Thank you

neon creative media production · copyrights 2026